

The Parking Guru Ltd

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**Sara Bailey**

Charlie has extensive experience in enforcement, having set up Dart Charge and the Mersey Gateway Bridge operations for Emovis before moving into the parking industry.

Over the past seven years, he has worked with a range of UK local authorities, including Harrogate Borough Council, Milton Keynes City Council, and the London Boroughs of Islington and Hounslow, among others.

Charlie is highly experienced in launching new operations, leading projects from tender through to full implementation. A true hybrid manager, he is equally at ease operating in both technological and business domains.

He has particular expertise in:

* Managing complex procurements
* Delivering large-scale programmes
* Implementing new technologies
* Coordinating multiple stakeholders
* Managing third-party contractors

**Qualifications:** Post Graduate Certificate in Information Technology and Management, Sheffield Hallam University, 2002

Bachelor of Engineering (Civil) – Queensland University, 1995

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